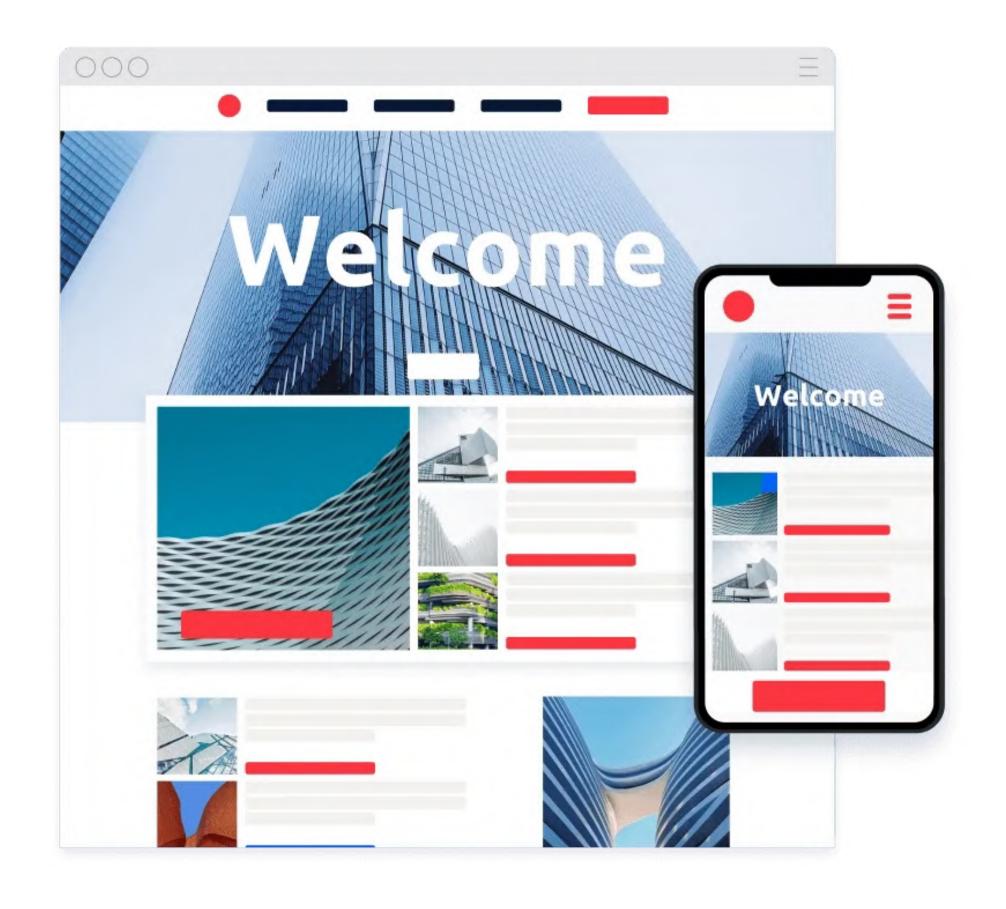
How to Use My Glue Our Member Engagement Hub

Engage with Our Community.

Via Desktop or Mobile.

Anywhere, Anytime.



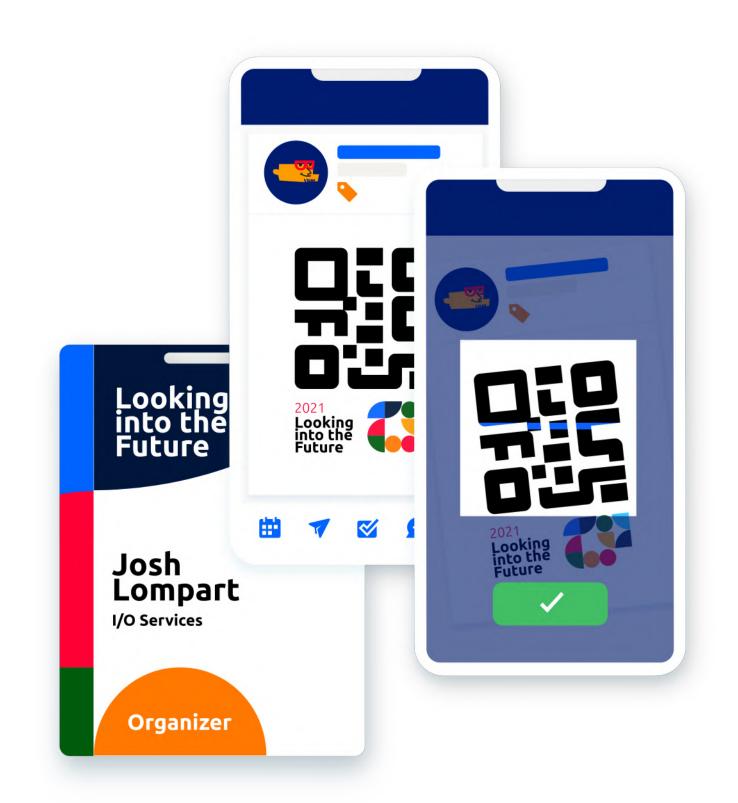




Why Register an account on Glue Up?

- 1. Find all our organizational activities on a single platform.
- 2. Access your registrations to events and manage your membership information independently.
- 3. Get access to your member benefits 24/7 and access member-only information.
- 4. Have the ability to network with other members.
- If you are not using the My Glue app, you are not enjoying all of your benefits.



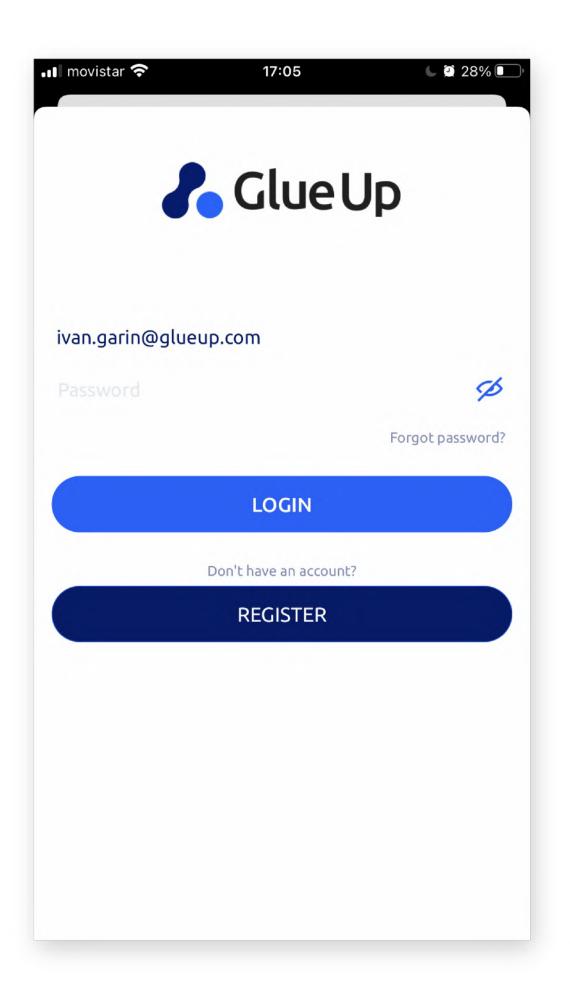


How to get the mobile app?

- Download the My Glue App on App Store or Google Play
- If you are a new user, **register** you Glue Up account directly on the app. Otherwise, simply log in to your existing account.
- Start exploring My Glue app!
- Check the following 3 slides to understand how you should proceed based on your user status.

Scan and Download here! >>

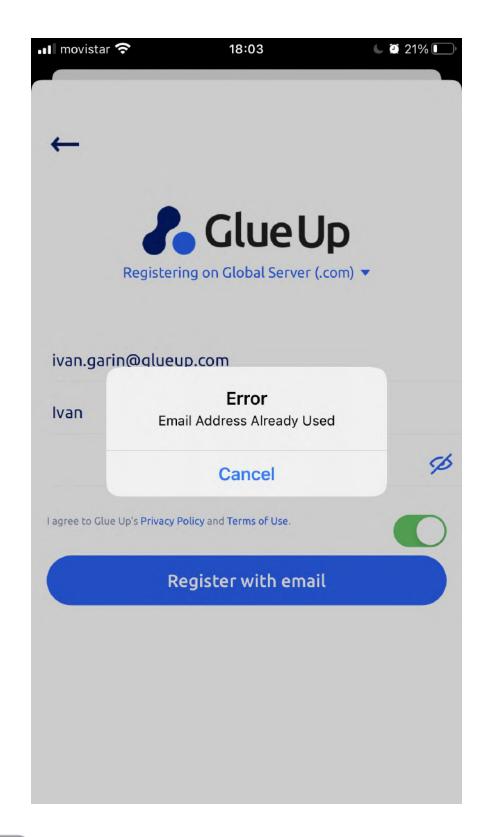






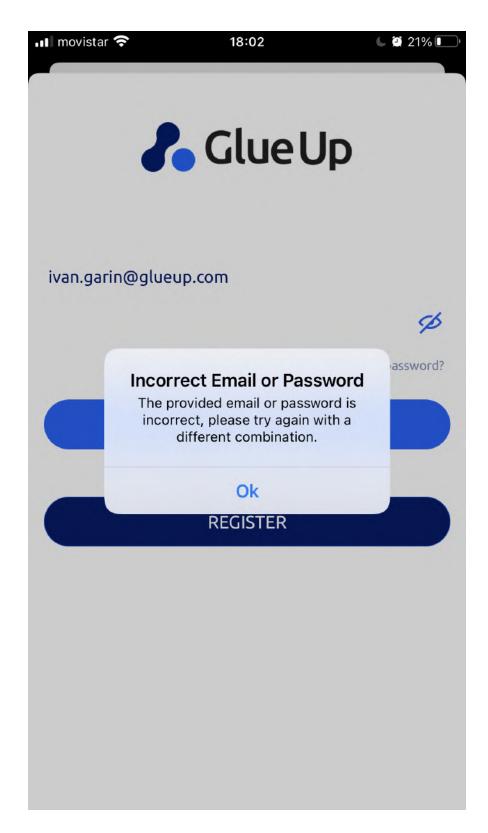
Having errors to login? Following possible errors and how to solve them.

Possible Error #1



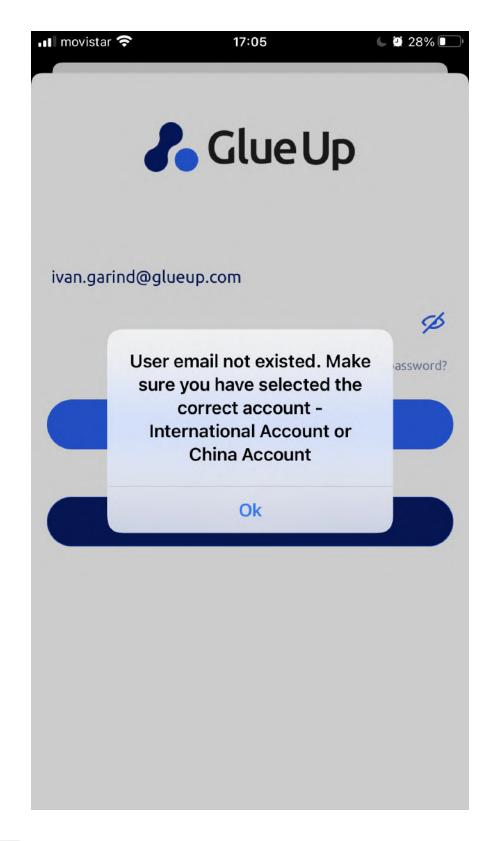
- <u>Error message</u>: 'Email does not exist'
- Scenario: trying to log in
- Reason: You have not registered an account yet with this email address
- <u>Solution</u>: try logging in again with another email that might have been used to register an account instead
- Solution 2: instead of trying to log in, register an account instead

Possible Error #2



- <u>Error message</u>: 'Incorrect email or password'
- Scenario: trying to log in
- Reason: You have a registered account already, but you are putting in the wrong password.
- Solution: Click on forgot password > check inbox or spambox for auto
 email > Click > follow instructions > Reset password and login

Possible Error #3



- <u>Error message</u>: 'Error email address does not exist'
- <u>Scenario</u>: Trying to register
- Reason: You are trying to register, but you already have an account associated with this email.
- <u>Solution</u>: Try to log in instead. Forgot password? Please refer to the previous slide.

If none of this works..

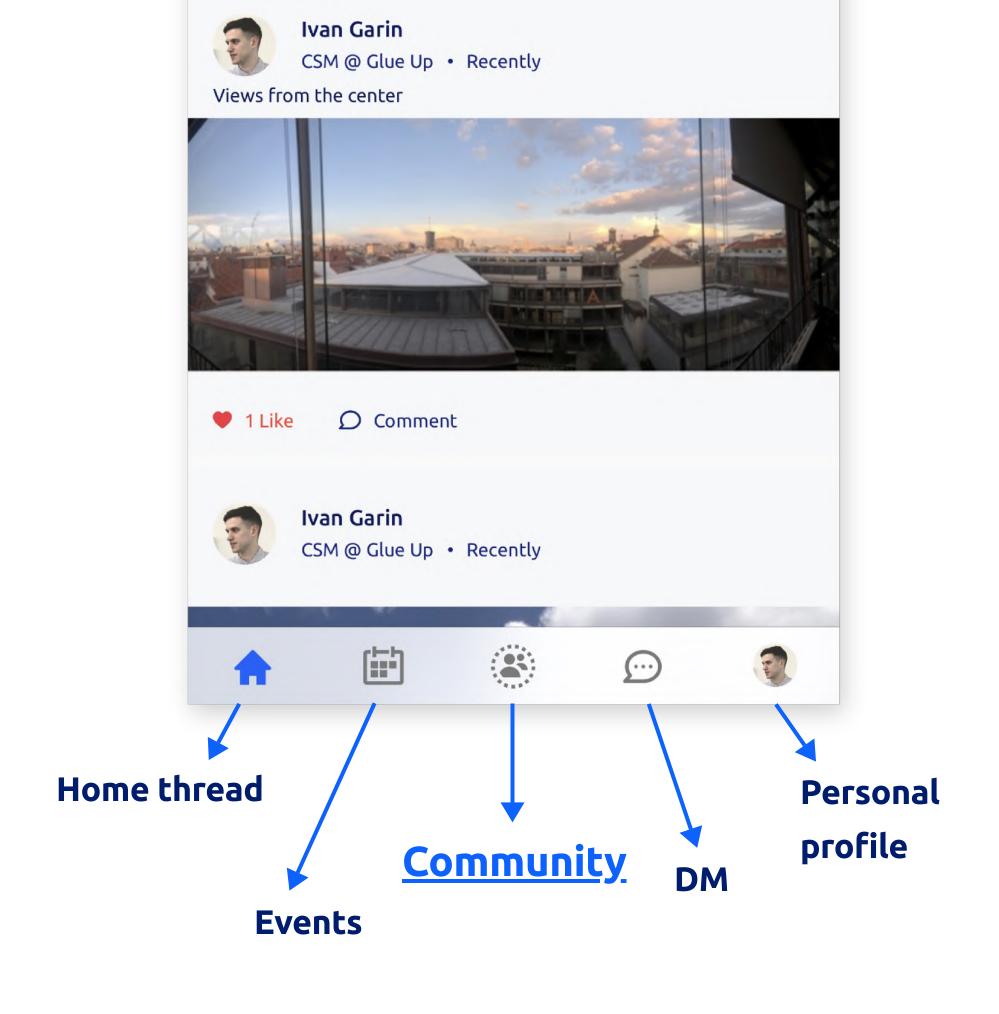
• Please reach out to your main contact at our organization

Once logged in, Find the same functionalities via the mobile app or desktop

Navigate the menus (My Glue mobile app)

Glue Up's all-in-one Community

Management Suite is the easiest way
to build and grow your community
through events, memberships & other
digital tools.



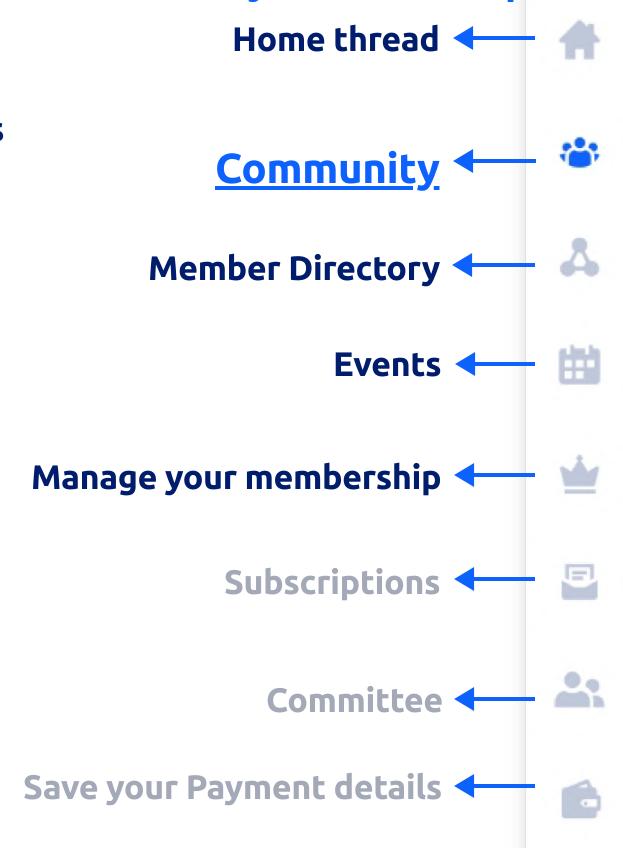


Top right corner on My Glue Desktop Left bar on My Glue Desktop Home thread Profile preferences Community

Navigate the menus (Desktop)

Glue Up's all-in-one Community

Management Suite is the easiest way
to build and grow your community
through events, memberships & other
digital tools.







My Community

The Economist Corporate

Member Group by The Economist



YOUR GROUPS (9)

YOUR GROUPS (9)



ECN Dubai

171 Members



ECN Shanghai

564 Members



ECN Kuala Lumpur

78 Members



ECN Singapore

440 Members



ECN Beijing

265 Members



ECN Africa

179 Members



ECN Hong Kong

270 14

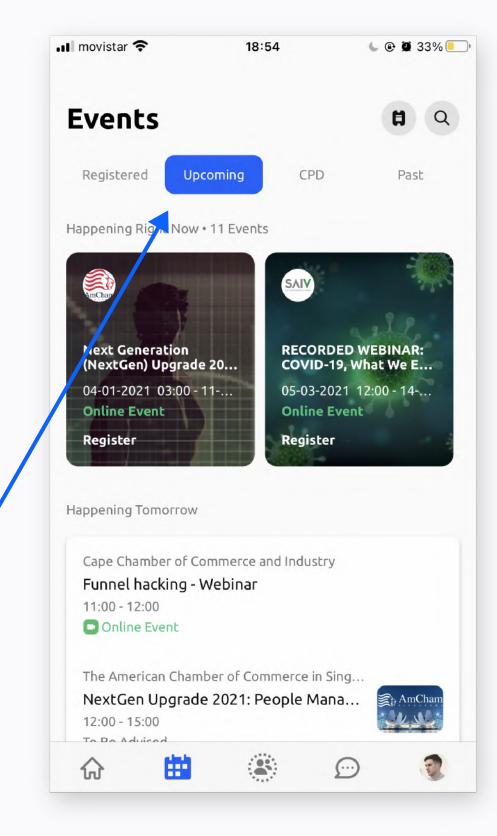


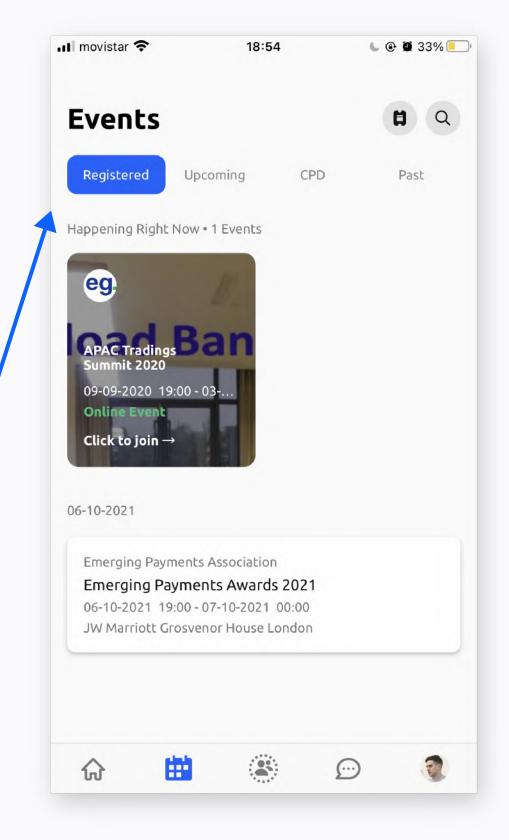
Access Upcoming, Current, and Past events information, and also your registration details.

One place for all our organization events

Find updated information about your past and future events, access your registration, and engage with other attendees.

- Browse through upcoming events
- Click on the event title to find more information
- Click on Register to fill up the registration form



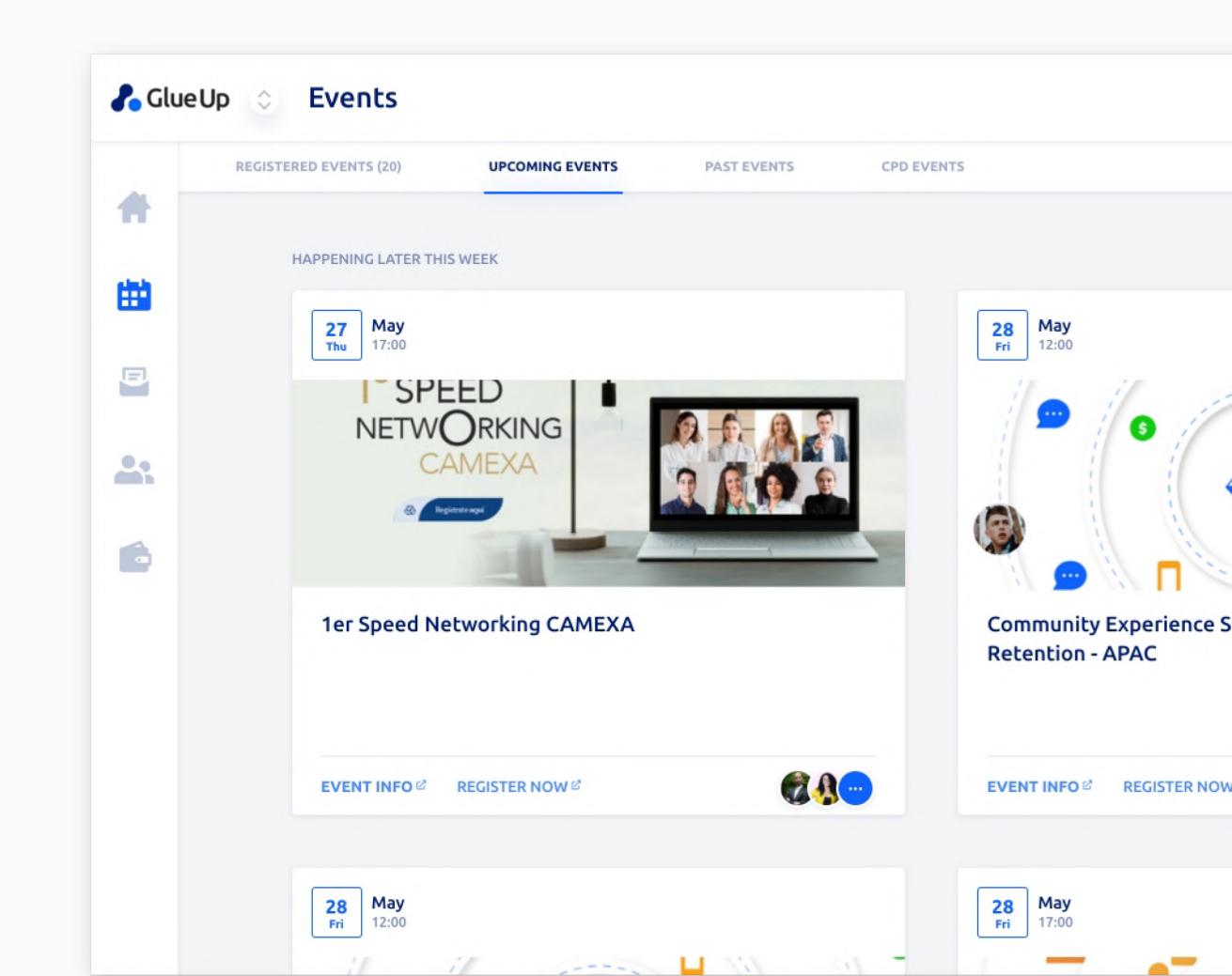


- Find your registration
- To edit registration details, please reach out to the event's public contact (on the event page or on the confiratmation email)
- If it is an online event, click on 'click to join' to access the event



Discover upcoming events on Desktop as well

Find updated information about your past and future events and engage with other attendees.

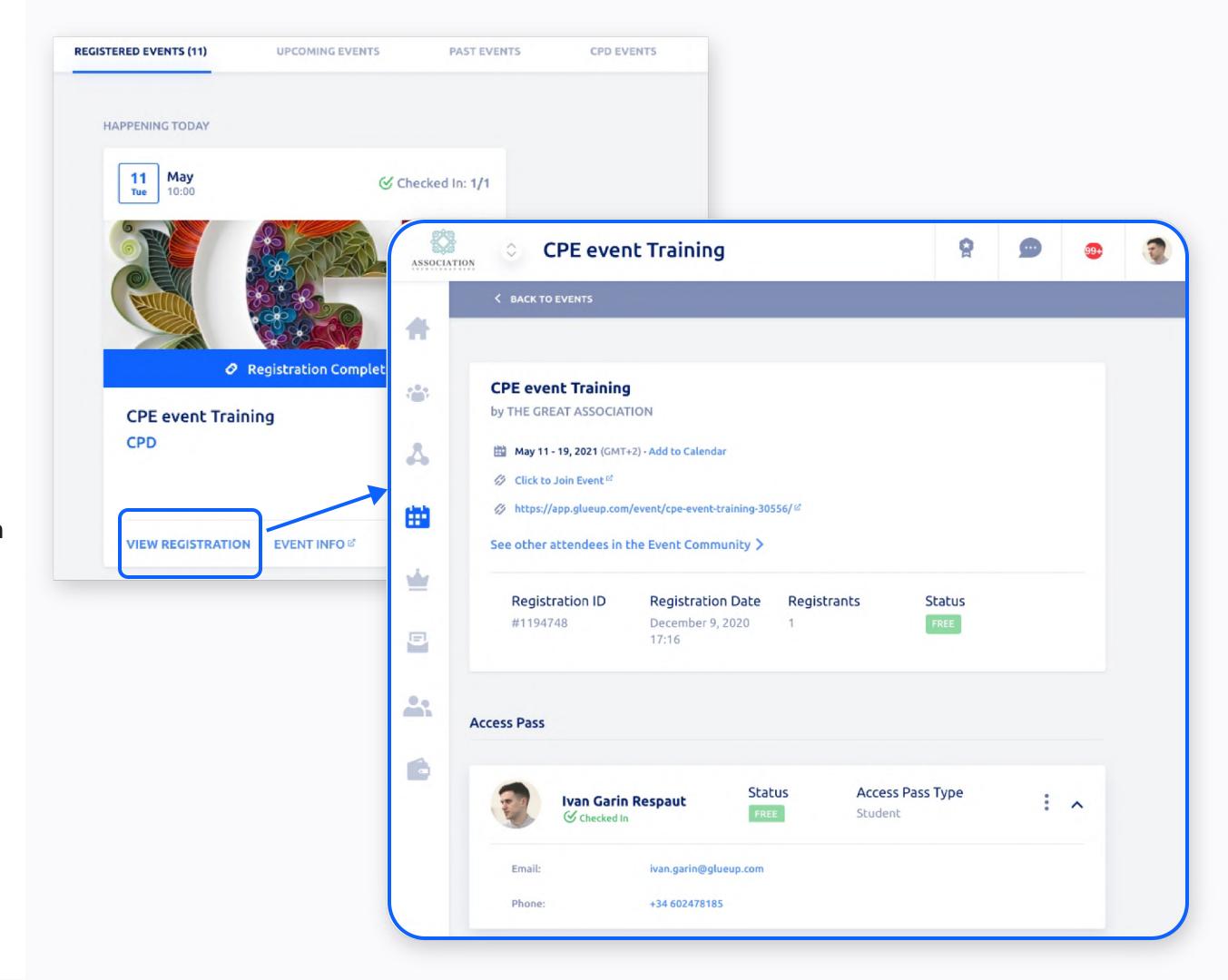




Access ECN upcoming and past events as well as your registrations

From your registration:

- Access the event link (online event only)
- Find out who are the other attendees and network with them





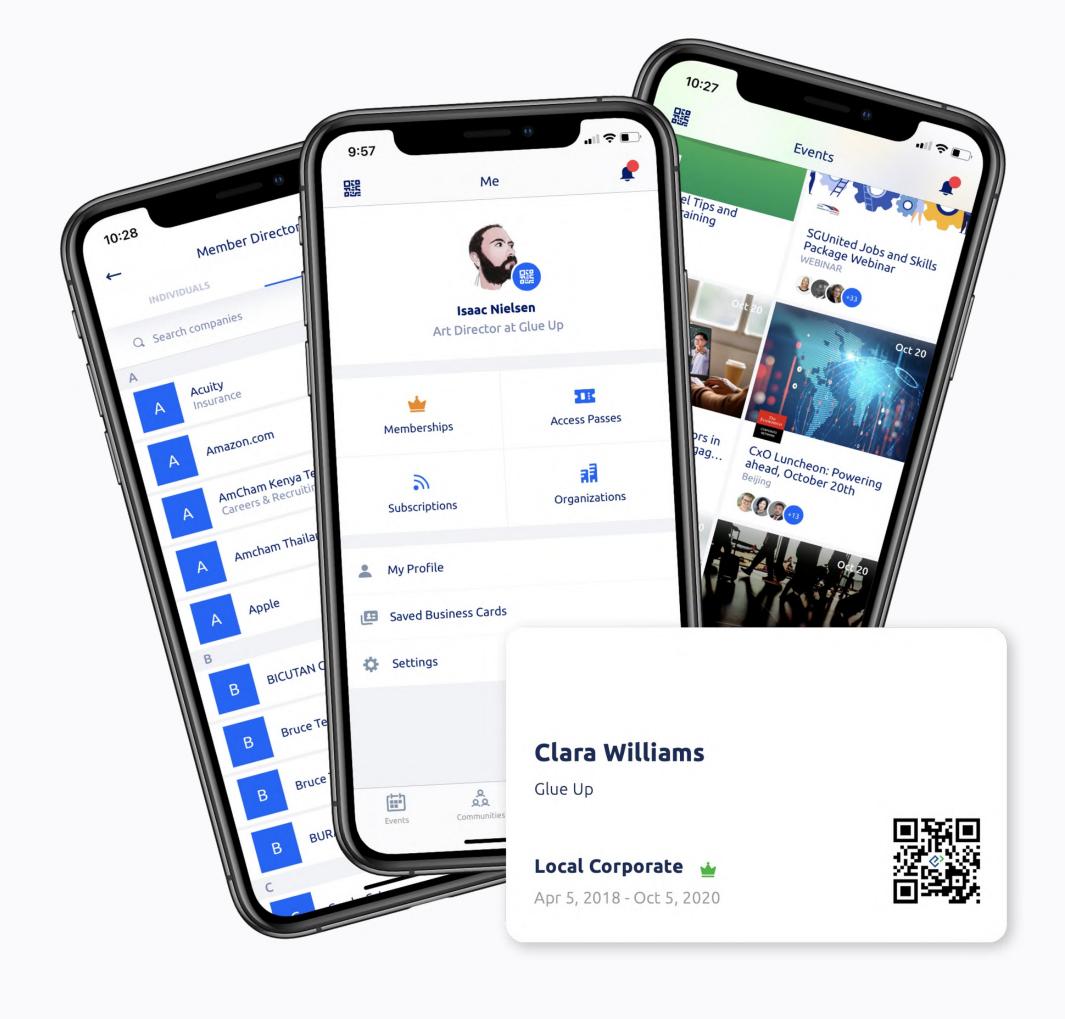
Manage your member profile Get access to member-only benefits

Membership Managent

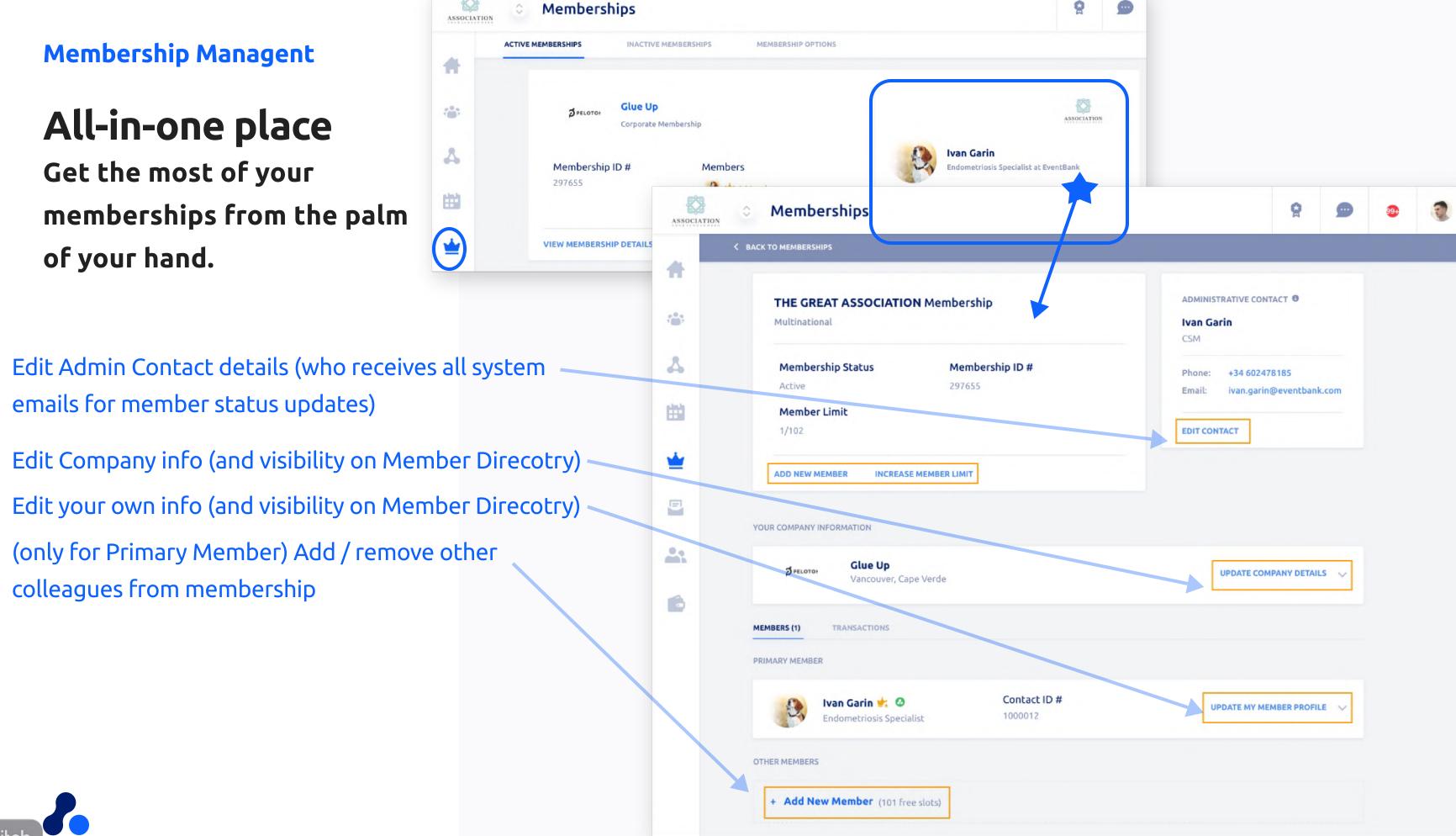
All-in-one place Get the most of your memberships from the palm of your hand.

- Manage your Profile info
- Edit your company
- Invite and remove colleagues
- Browse the Membership
 Directory

Check our user guide for members here.









Direct Messaging

Talk with other Members

Develop lasting relationships with other members, and be part of the community!

movistar 🛜

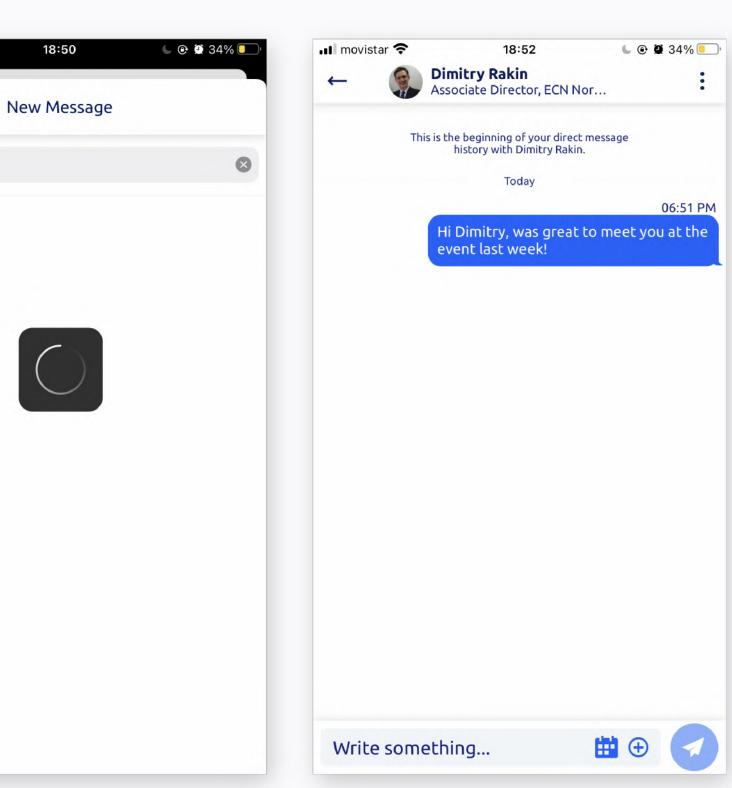
Q Dimitry

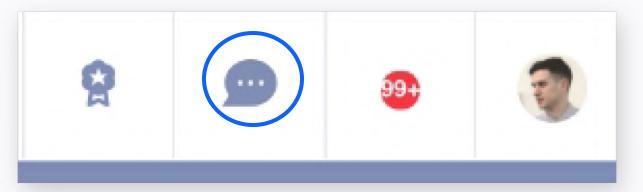
1-on-1 Chats allow, Member to member

- The other member must be registered on Glue Up too
- Look for first or last name
- Functions include send a <u>meeting</u>
 <u>request</u>

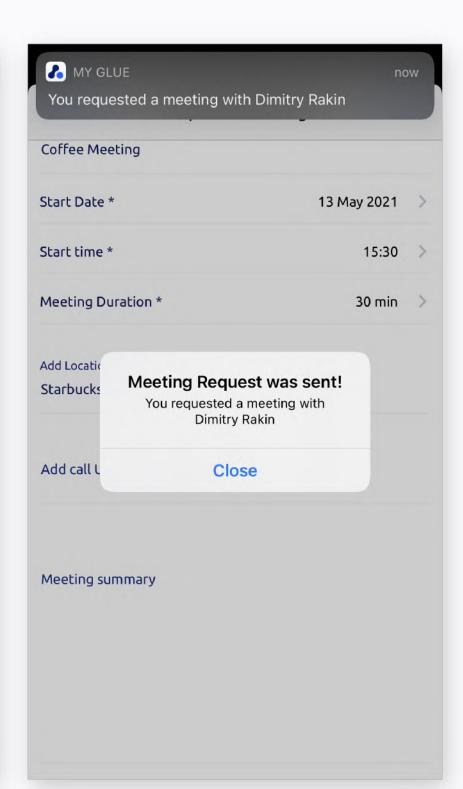








Top right on Desktop screen





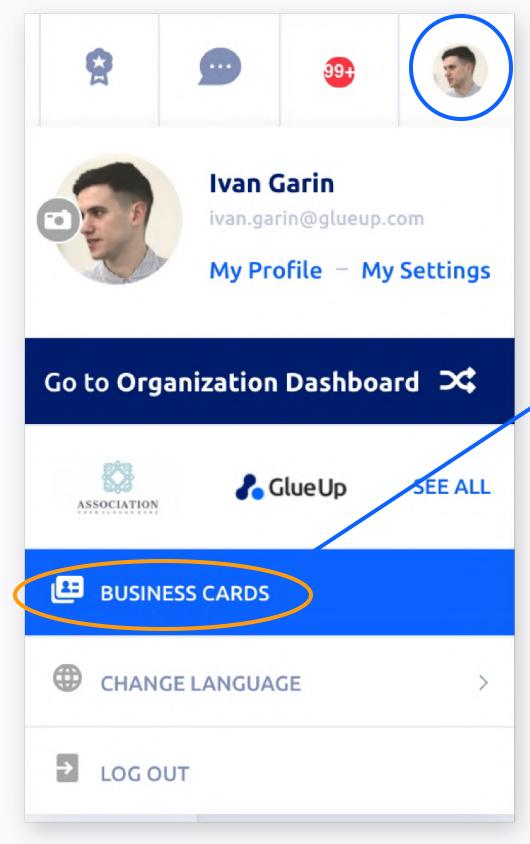
Connect to other members via DM (Direct Messaging) and Business Card exchange

App - Digital Business Cards

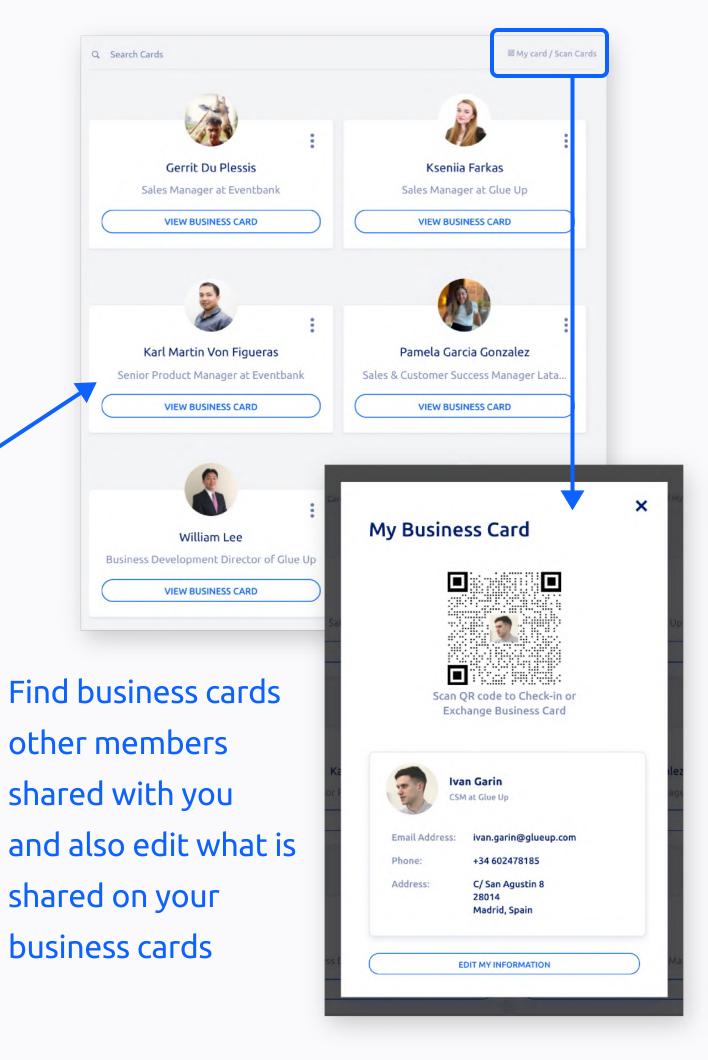
Network with other members

Manage the business cards collected, and edit your business card details

- Business Card Scanner
- Personal QR-Code
- Individual CRM



Access business card section from your top right profile pic icon > Business cards



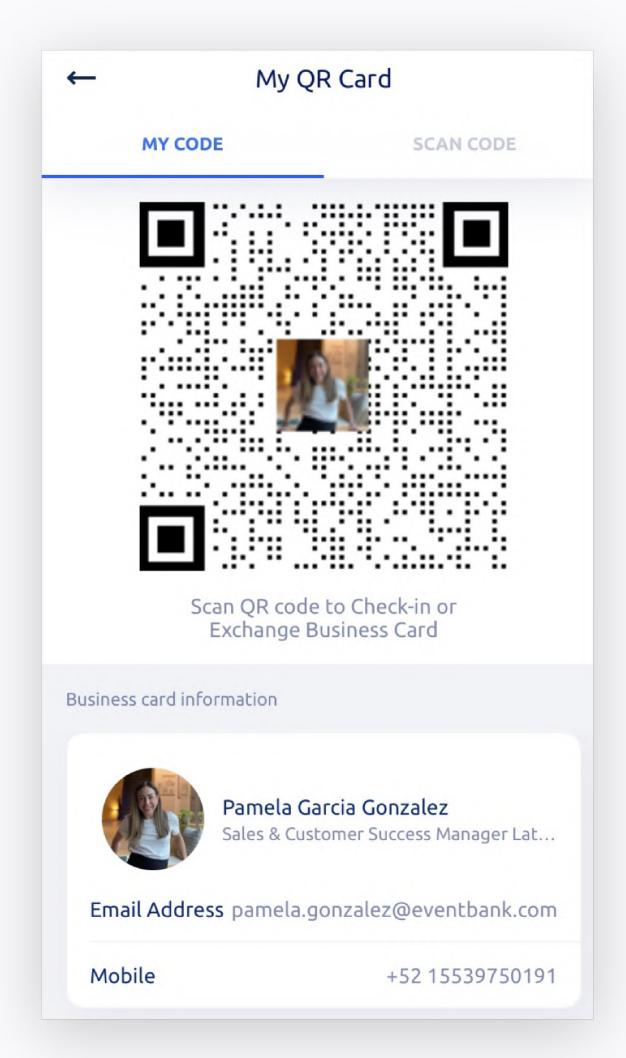


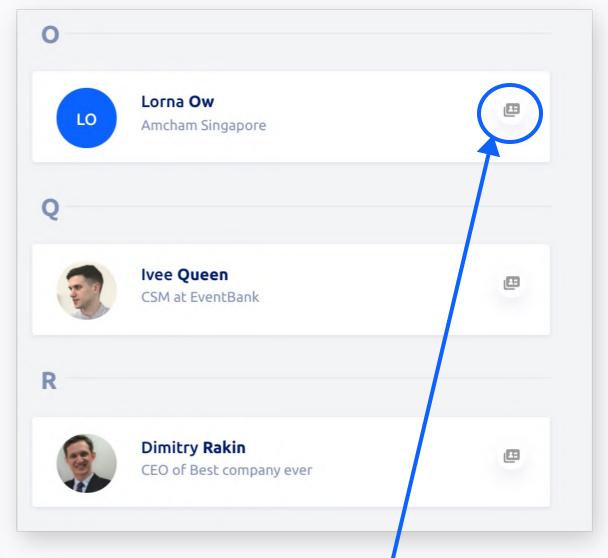
Share your Digital Business Cards

Network with other members

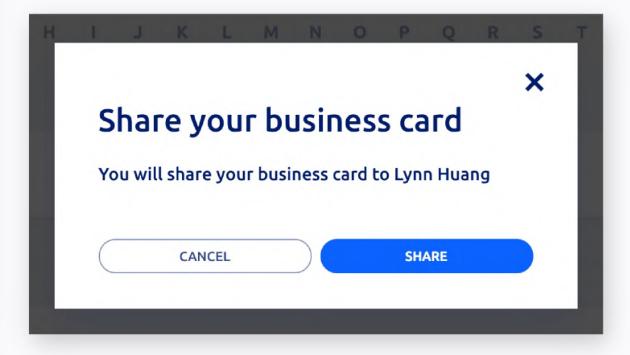
Create and share your own digital business cards, save contacts of your interest, and effectively network with everyone no matter where they are

- Tilt your phone horizontally to access either:
 - Business Card Scanner
 - Business Card QR code





Everywhere you see this icon, you can share your business card





Engage with your groups and community

Be part of the conversation form your community's dashboard.

- Find general information of your community and members
- View your groups
- Live wall
- Members directory

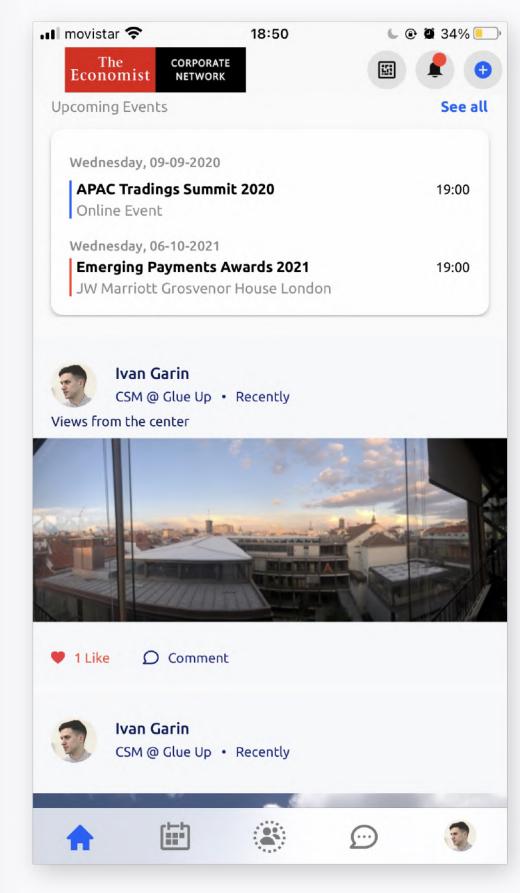




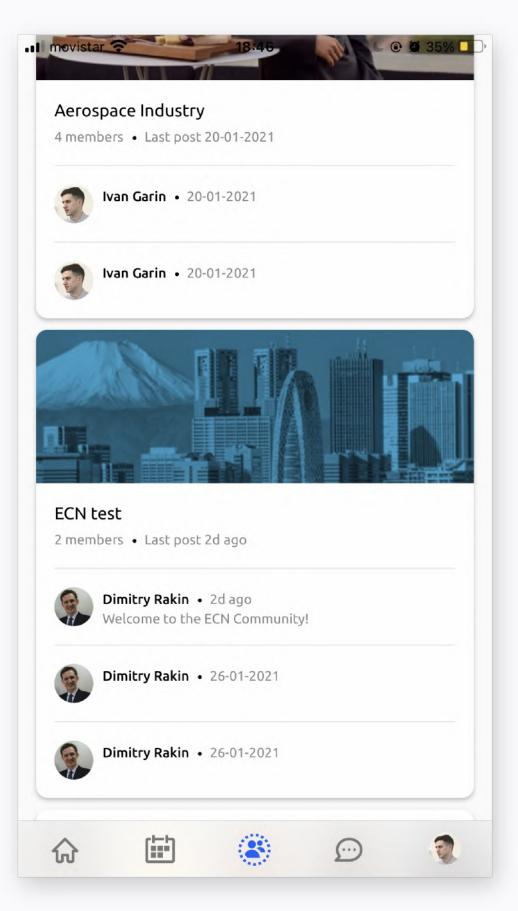
Engage with your groups and community

The commuity allows you to interact with other members

- On a main wall
- On a private group
- Via Direct Messaging
- Files shared by your organization also available there



On Mobile, main community wall is on left 'house' icon



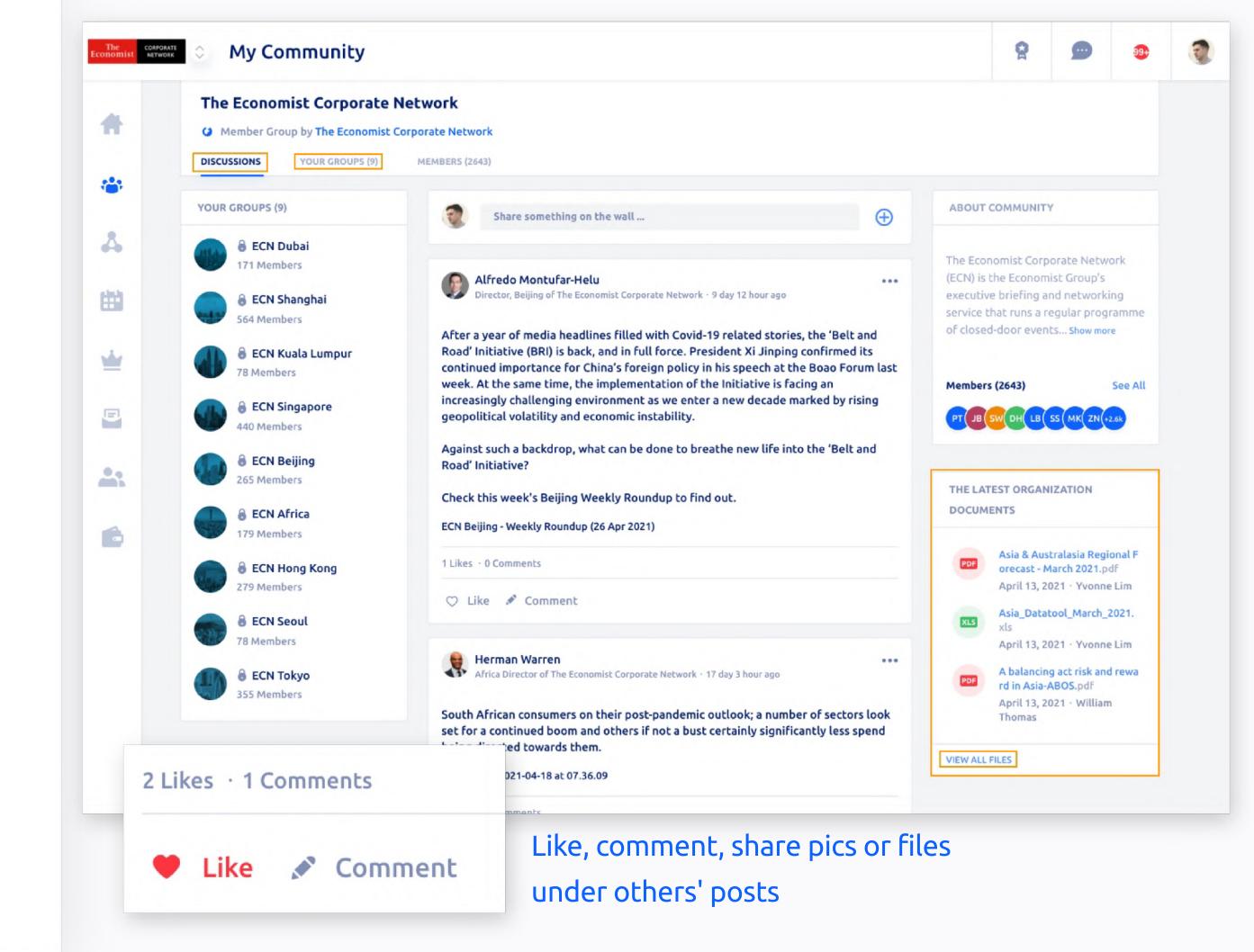
Community groups are accessible from middle icon



Engage with your groups and community

Be part of the conversation form your community's dashboard.

- Discussions: main wall (all members can access)
- Your Groups > find your chapter and participate there
- Members: find other ECN members
- Latest org docs: find files shared by ECN

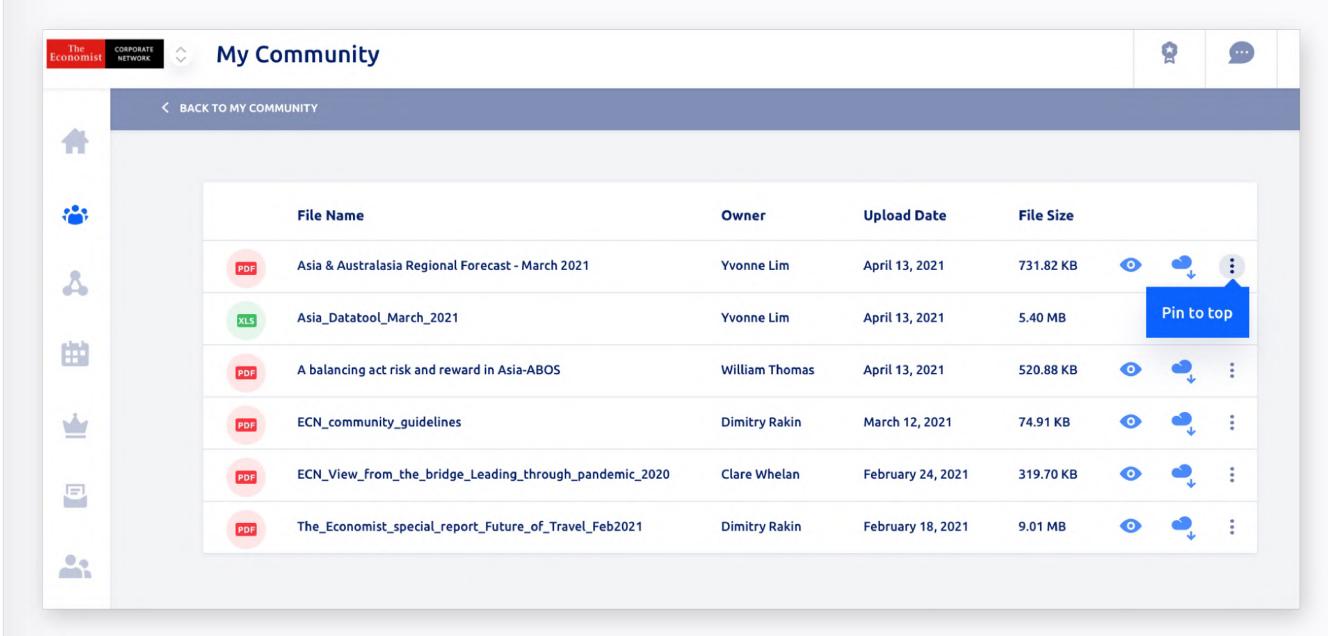




File Share Access

Find, save, share and pin files ECN staff puts to your availability.

- Discussions: main wall (all members can access)
- Your Groups > find your chapter and participate there
- Members: find other ECN members
- Latest org docs: find files shared by ECN



You can pin (bookmark at the top) files so you do not loose track of them



Manage your preferences Freely opt-in and opt-out

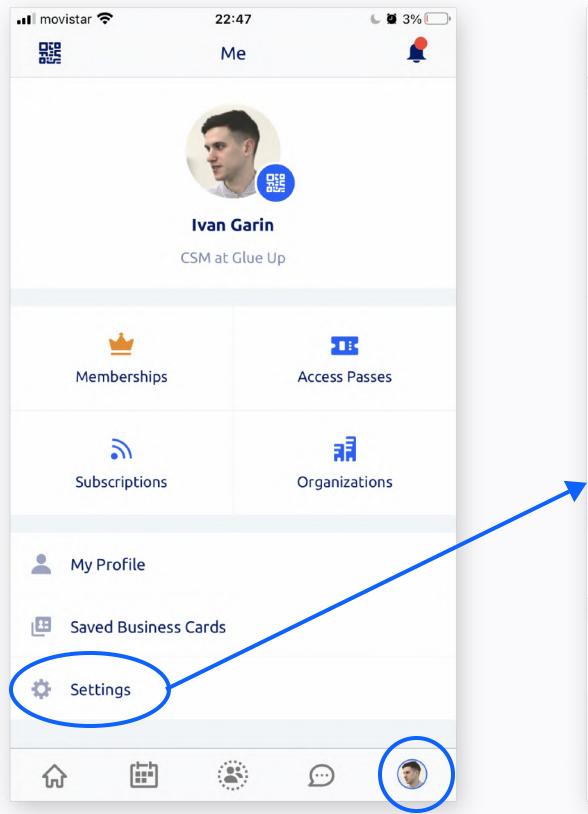


Manage your Profile

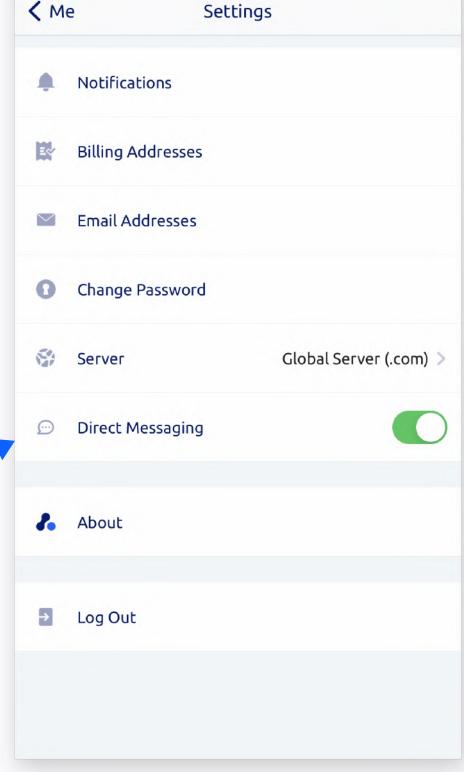
Adjust settings & preferences

Personalize your profile settings, including:

- Profile information
- Payment Methods
- Notificaciones Preferences
- Member Directory Visibility
- Access to community or Direct Messaging
- Saved Business Cards



From Settings you can edit the functions you wish to enable



22:47

■ 2% **□**

■ movistar 🛜

Go to settings to opt-out of Direct Messaging

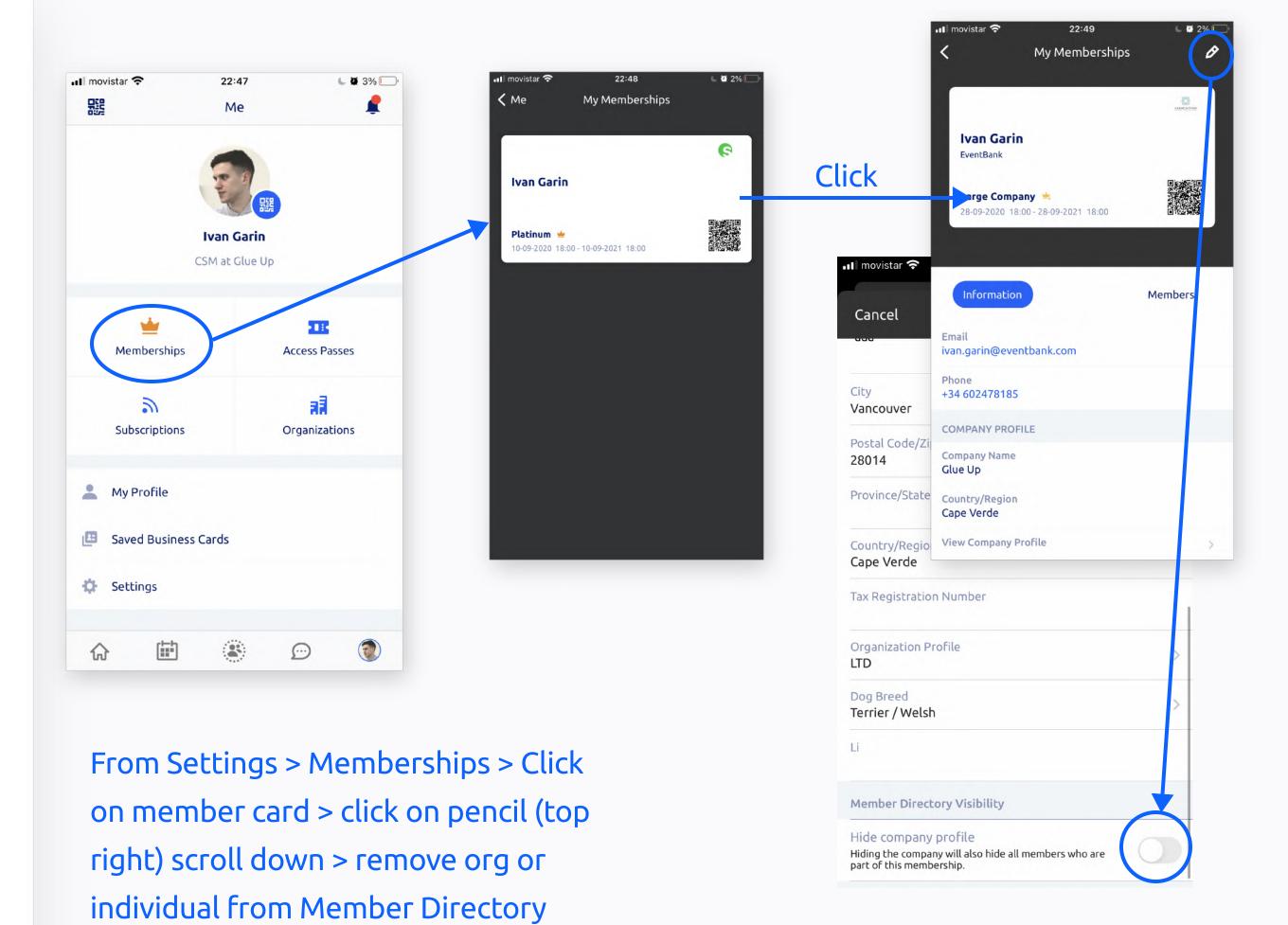


Manage your Profile

Adjust settings & preferences (mobile)

Personalize your profile settings, including:

- Profile information
- Payment Methods
- Notificaciones Preferences
- Member Directory Visibility
- Access to community or Direct Messaging
- Saved Business Cards



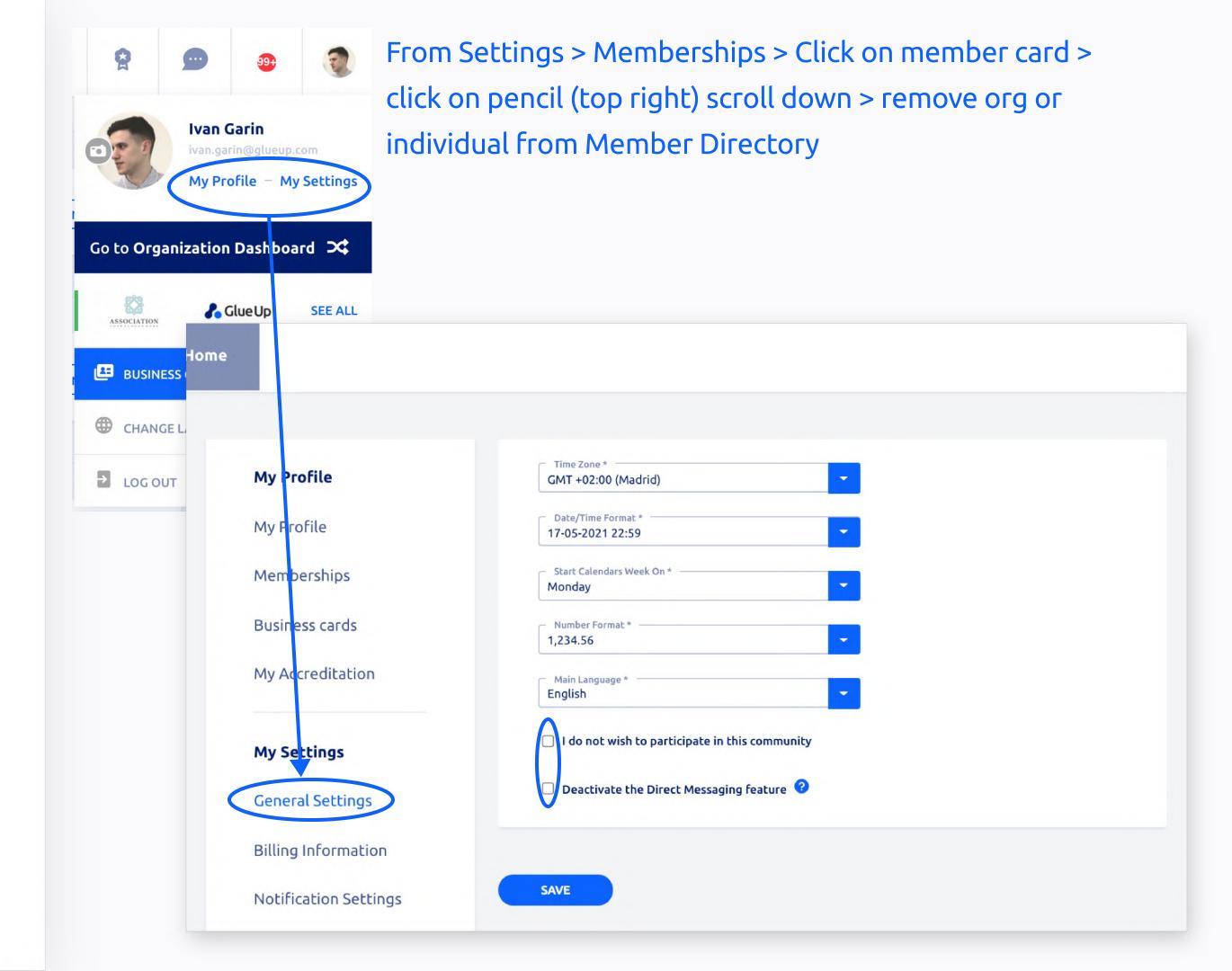


Manage your Profile

Adjust settings & preferences (desktop)

Personalize your profile settings, including:

- Profile information
- Payment Methods
- Notificaciones Preferences
- Member Directory Visibility
- Access to community or Direct Messaging
- Saved Business Cards





Thank You!

