

NETWORKS

DIGITAL NEWS

WE ARE...

It's a WHITE OUT at the next Chamber Breakfast Club

There's a potential blizzard in the forecast at the Blair County Convention Center. On August 14, the Blair County Chamber's Breakfast Club will sure to be a hit with Penn State fans. In anticipation of the upcoming football season, the program will have a great lineup of entertaining speakers and a few surprises thrown in the mix. Affectionally known as one of the "Nit Wits" on the tv show, Nittany Nation Overtime, Neil Rudel will be joined by author and host of Sports Central, Corey Giger, and Steve Jones, the play-by-play voice of Penn State athletics, making up an entertaining panel of Penn State football enthusiasts. Get the inside scoop on the upcoming season, as well as some amusing gridiron insight. Adding excitement to the event will be a drawing for four tickets with a parking pass to the first Penn State game of the season scheduled for August 30 at Beaver Stadium. The Nittany Lions will take on the Nevada Wolf Pack. Cost to attend Breakfast Club is \$25 for Chamber Members and \$35 for non-members. Breakfast Club begins at 7:45 a.m. and includes a full buffet. Register at www.blairchamber.com. Corporate Sponsor is [PNC Bank](#). Everyone is encouraged to wear white and join in on the fun. Let's make it a Blair County White Out.



Oh, the places you will go... with the Blair County Chamber!

The Blair County Chamber, in partnership with [Ketrow KURTZ Travel](#), has added another exciting destination to its popular travel program. Gems of Southern England, May 17-24, 2026, will take travelers to medieval cities, famous landmarks, quaint villages, and historical sites. Throughout your journey you will experience Stonehenge, Big Ben, Canterbury Cathedral, Windsor Castle, Westminster Abbey, Kensington Palace, Trafalgar Square, and so much more. An informational meeting will be



held Thursday, July 24, at 6 p.m. at the Devorris Center for Business Development. There's no obligation or cost to attend. Let us know you're coming. Call the Chamber at 814-943-8151.



LBC Youth gears up for successful year with retreat

In its 21st year, the Blair County Chamber's highly successful Leadership Blair County Youth program will be kicking-off the season with a class retreat on July 28. Representing six school districts throughout Blair County, 24 sophomores complete the 2026 class roster.

"Applications are submitted to the LBCY Committee and go through a blind application process. We are excited to work with the diverse group of students this year," said Brittany Mayer, manager of the LBCY program.

Many of the students will be meeting each other for the first time at the retreat. But as in the past, it doesn't take long to form lasting friendships. The LBCY sessions will once again be facilitated by Tami Chadick, District Manager at Hoss's Steak & Sea House, who has served in the facilitator role since almost the beginning of the program.

"When the students first show up at the retreat, they are sometimes shy and take a while to warm up to each other. Tami does a great job as facilitator in breaking the ice while building the foundation for these future servant leaders to work together as a team," Mayer said. "The transformation in each student is exciting to watch as they continue to gain confidence."

Ribbon Cutting



Crowsnest Broadband

The Chamber held a ribbon-cutting ceremony to celebrate the new location of Crowsnest Broadband, located at 831 South Lloyd St., Altoona. ABCD Corporation, in partnership with the City of Altoona, and Hometown Bank, were proud to work with Crowsnest Broadband on this project. Founded in 2019, the company has revolutionized internet access for rural communities in Central Pennsylvania and Western Maryland, using high speed fiber optics and cutting edge technology. For more information, go to www.crowsnestbb.net. Taking part in the ceremony, are, from left: Greg Haffling, Chamber Ambassador; Doug Koontz, Hometown Bank; Steve McKnight, President/CEO, ABCD Corporation; Lavina and Dwayne Zimmerman, Founder, Crowsnest Broadband; Tom Seasoltz, ABCD Corporation; Megan Rossman, Blair County Chamber of Commerce; Amanda Walker, the office of State Senator Judy Ward; and Christie Yingling, Chamber Ambassador.

Building your community connections

Part of a successful marketing campaign is making sure your message is hitting the right target group. Easier said than done. But with the Chamber's online platform, Glue Up, members can now post flyers, press releases, and updates using Glue Up's "My Community" feature. Your post will upload to the Chamber's growing online community.

"There has been an overwhelmingly positive response to the new "My Community" feature. Chamber members have been actively utilizing this benefit and are loving the ability to reach other Chamber members," said Jessie Covert, the Chamber's Membership Development Manager.

The first step is to set up a Glue Up account, which may feel intimidating, but the process is simple to navigate.



"My favorite part of using the Glue Up account, that I was able to create for free from the Chamber, is the My Community tab. You can share events and happenings in our area, and it gets emailed to all Chamber members, easy advertising!" said Erin Kay, Executive Director of Contact Altoona.

To set up your Chamber Member Glue Up account, simply go to the Chamber's website at www.blairchamber.com and click on the "my account" tab in the upper right-hand corner. At the bottom of that page, click on "register now". If you need additional help, email the Chamber at chamber@blairchamber.com.

Help the chamber's Young Professionals Stuff



with the United Way of the Southern Alleghenies

Accepting donations of school supplies for local students in need.

Drop off donations at the Chamber office lobby in the Devorris Center for Business Development 3900 Industrial Park Drive, Altoona. Monday through Friday, 8:00 a.m. to 5:00 p.m.



Congratulations

...to [Reliance Bank](#) upon receiving the Excellence in Marketing/Best Radio or TV Creative Award during the Pennsylvania Association of Community Bankers INSPIRE Awards ceremony. The award is given to a community bank that best utilizes the power behind effective video production.

...to [First Commonwealth Bank](#) for being named by Experience.com, the leading platform for reputation and customer experience management, among the Top 10 Mortgage Companies for customer satisfaction for Medium Size companies. The Top Performers List is built on verified customer interactions and real-world performance data.



PRESENTS



THE ALTER EAGLES

AT THE BLAIR COUNTY CONVENTION CENTER

SUNDAY
AUG. 3, 2025

SHOW 6 PM | TICKETS \$35-\$50

1 Convention Center Dr, Altoona, PA
Visit ArtsAltoona.org for tickets!

